

Designing for the modern Multi-Family.

Why the right products make memorable spaces.



Trends in Multi-Res Design

- Biophilic Design
- Wabi Sabi / Crafted / Handmade
- Creative Amenities Spaces
- Community and Work Spaces

"Residents don't draw the same lines of distinction that operators do of interiors, leasing area, lounge area, lobby, exterior, courtyard, or amenities," he [Brian Miller, senior design director, interior architecture, of Streetsense] said. "You have to look at it through their eyes and create something they'll love and want to sign a renewal."

*~ FORBES, "Fluid Spaces Are The Future Of
Better Housing And Community"*

Biophilic Design

Biophilia has quickly become a buzzword within the multifamily industry, as owners and developers increasingly blur the lines between indoor and outdoor spaces.



Art is in our nature.



Yellow
Goat
Design

Biophilic Design

AMLI PARK
WEST

The Oh Oh

For AMLI Park West, we created a custom version of our "Oh Oh" fixture that incorporates round, Biophilic inspired elements and laser-cut bird silhouettes. This piece is installed against a backdrop of greenery and warm wood tones to capture a nature inspired space.

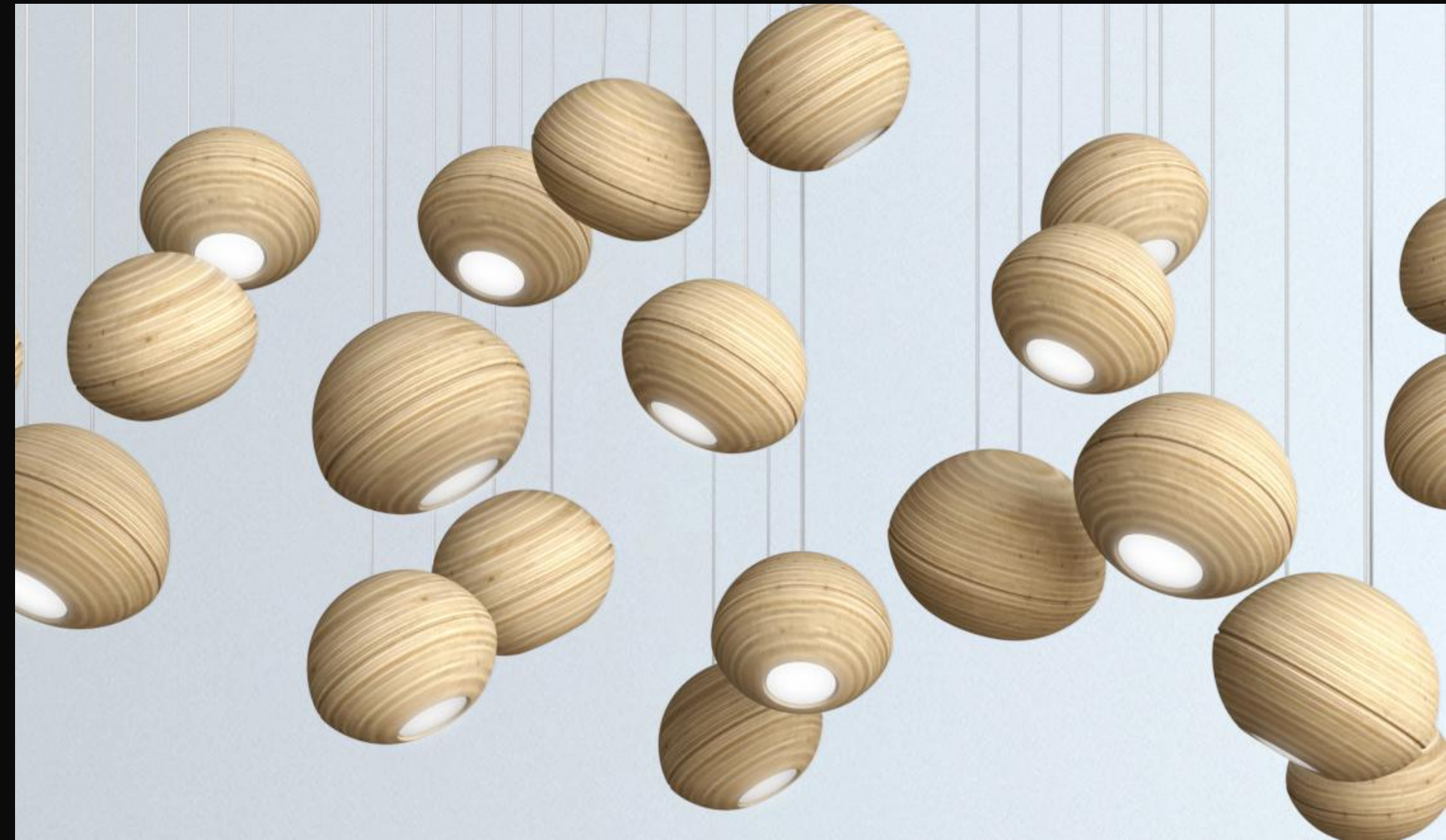
BOTANICA
RESIDENCES

Arboreal

Our "Arboreal" light fixture reflects this forward-thinking Biophilic approach by breathing light and life into a lobby space that also includes a green wall and sophisticated palette of natural hues. The rose-gold, metallic finish of the fixture elements adds a sense of reflection and warmth against the stone and wood building materials.

Wabi Sabi / Crafted / Handmade

The fundamental principle of wabi sabi interior design is connection to earth and natural materials, but with an accent to authenticity.



Custom crafted, every time.



THE BANKS Offset

Yellow Goat's "Offset" lighting fixture is the central focus of the lobby. It relates to the principal of Wabi Sabi by providing a connection to nature - i.e. the double glass balls are reminiscent of rain dripping down a windowpane and reflects the nature of the water walls at the entrance.

365 NICOLLET Triangles

The custom triangle sculpture created by YGD exemplifies the idea of craft by hand-welding steel rods together to create a pristine and geometric jumble of shapes in the lobby of this luxurious, modern apartment building.

Creative Amenity Spaces

The demand to do more with less space is increasing. As land gets more expensive and the cost of construction continues to rise, multi-functional amenity spaces become increasingly more important. Rather than compete in the amenities race, another road to success is to shrink the square footage dedicated to amenities and make every inch fully functional as well as visually stunning.

~ Hartman Design Group



Elevate your values.

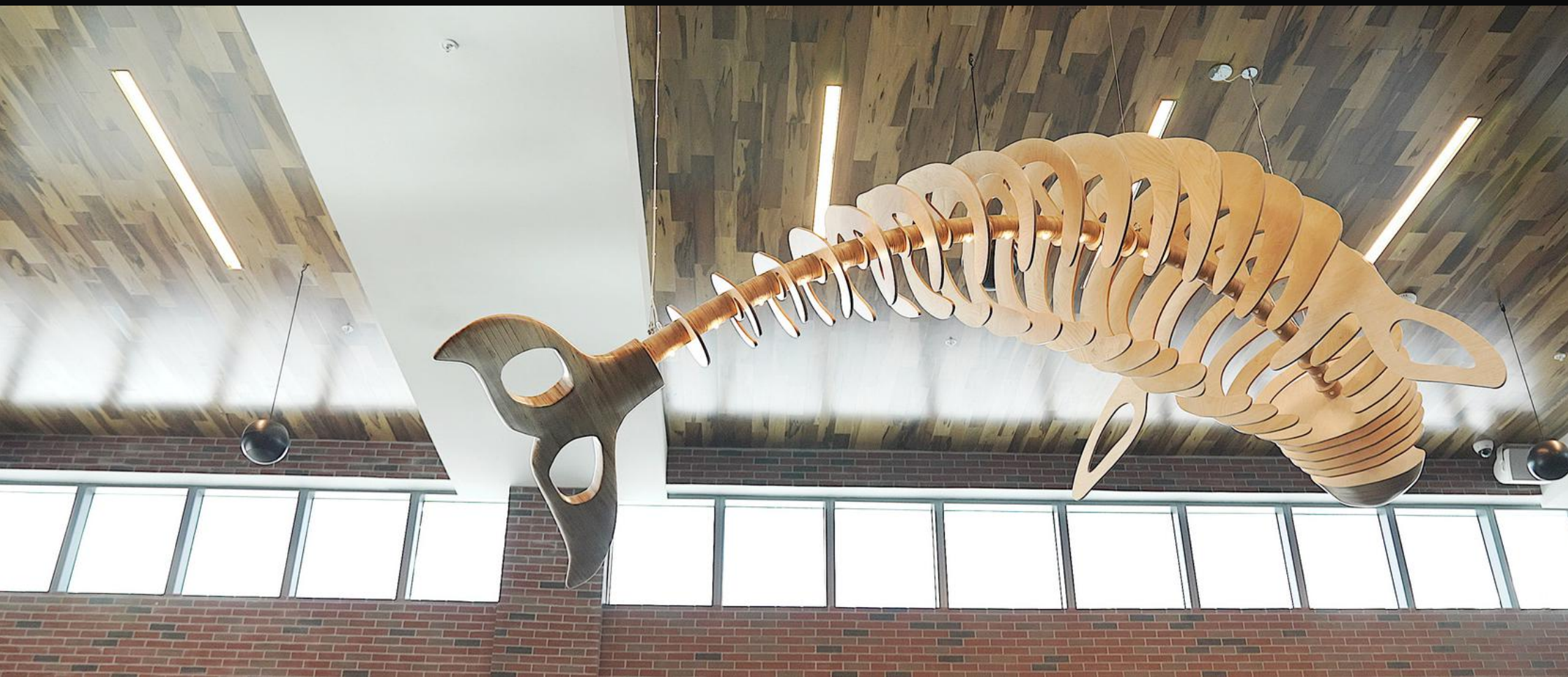


AML

MIDTOWN MIAMI

Bike Wheels

In the Alcove Maker's Space for AML Midtown Miami, you'll find cozy alcoves and long tables for arts, crafts and more. This space is intended to be a space for residents to build furniture, work on bikes or just gather for conversation. Yellow Goat Design created a series of illuminated bike wheels that hang from the ceiling and speak to the function of the room, as well as AML's pro-multi modal transportation values.



The Whale

Inspired by Chicago's museums and their fondness for soaring re-creations of animals both present and past, AML Lead Developer Matt Thomson chose Yellow Goat's Whale fixture to provide a similar aesthetic in the fitness space. Meant to inspire residents in the gym, the piece is made of shaped wood pieces and is lit along the spine.

Community at the Center.

Third spaces and community amenities are more important than ever. "People need to be with other people," says Nate Jenkins, an associate principal for OZ. "So, what kinds of spaces can we create that allow for a safe level of interaction?"

~ 5280 Magazine

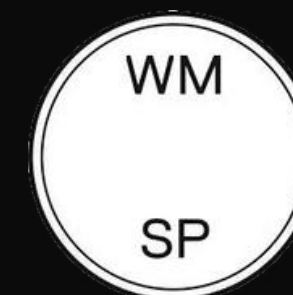


Strengthen your core.



MODERA SEDICI 200 Drop

The Modera by Millcreek Sedici location is a historic multifamily icon located in DC. Formerly the Italian Embassy, the space boasts the original travertine and marble and is a stunning canvas to showcase (2) of Yellow Goat's designs. The salon hosts the main gathering area, bringing the community together under YGD's "200 Drop" pendant. The design is not only beautiful but also creates conversation among new and existing residents.



Tailfeathers

Located in the heart of Boston Seaport Square, the Watermark Condos boast the largest collection of amenities in the area. Our Tailfeathers and Eight Pendants reside in several of these elegant spaces throughout the building, including this work/salon amenity space.

Testimonials



“Working with YGD was seamless. Their products are high quality and stunning. Thanks YGD for the showcase piece!”

Matthew Thomson, Development, AMLI Residential

“I had a conversation with the GC that oversaw the install, he was very impressed with the templates, tools, and instructions that YGD provided, not something you often hear about custom decorative details.”

Norman Roberts, VP, FRCH

“YGD is an absolute pleasure to work with, and your prompt follow-up and customer service is much appreciated! We love your product and your support is FANTASTIC!”

Megan Van Beck, Interior Designer, BKV Group

“Our light fixture looks beautiful in the property. Everyone loves it. The owners also mentioned how easy it was to install.”

Sharmista Mitra-Kelly, Interior Designer, JCJ Architecture

“I wanted to thank you for your efforts on the BMS sculpture. I talked to Vince (BMS project manager) and he said he’s never worked with such a clean and considerate construction crew. [Our] photos are creating a lot of buzz here at Gensler and all the feedback from BMS is so positive!..I learned a lot from this process. Thank you from the whole Gensler team for seeing this through, it looks amazing!”

Megan Sanchez, Interior Designer, Gensler

“The custom chandelier was installed and looks beautiful!..Thank you for your efforts to maintain continuous communication with our team and expedite the shipment of the fixture. We appreciate your working with us to ensure a successful installation.”

Lisa Moore, Interior Designer, dPOP! Design

180 Water St
Cetra Ruddy
Emmes Realty
New York, NY

Amli Residences
AMLI Residential
Miami, FL

99 Hudson
Perkins Eastman
Fisher Development
Associates
Jersey City, NJ

ARO
Cetra Ruddy
Algin
New York, NY

Modera Metro II
V Starr Interiors
Mill Creek Residential
Miami, FL

Monarch
Waugh Chapel
Stantec
Bozzuto
Gambrills, MD

Towson Circle Apartments
AvalonBay Communities, Inc.
Towson, MD

Lindley Chevy Chase
Design Collective
Bozzuto
Betheda, MD

Eckington Yards
GrizForm Design Architects
JBG Smith and LCOR
Washington, DC

Metro9
Anja Park Design
Berkeley Investments
Somerville, MA

Altus Minneapolis
Opus Group
Minneapolis, MN

Pembroke Seaport
Stantec
Pembroke
Boston, MA

Shea Northridge
Shea Properties
Northridge, CA

Glenarm Place Apartments
Davis Partnership
RedPeak Properties
Denver, CO

Alta Grande Lakes
ID & Design International
Wood Partners
Orlando, FL

The Osprey
Brock Hudgins Architects
Toll Brothers
Atlanta, GA

Sierra Summit Apartments
HPA Design
Greystar
Reno, NV

Accolades



**Yellow
Goat
Design**

NEED MORE INFO?

CONTACT: NICOLA CASALE, VICE PRESIDENT
NICOLA@YELLOWGOATDESIGN.COM
415.448.9806

WWW.YELLOWGOATDESIGN.COM

