



LIGHTING | SCREENS

[WWW.YELLOWGOATDESIGN.COM](http://WWW.YELLOWGOATDESIGN.COM)



# WELCOME



Successful lighting and design features can act as functional beacons for your business. Yellow Goat's unique emotion-invoking designs connect people to your space and keep them engaged in your story. Whether you are attracting potential tenants, entertaining customers, motivating employees, or selling products, YGD's pieces communicate your message and keep them engaged longer. As a result, you experience increased time spent in your space, motivated and valued employees, users who feel invested in their experience and psychological reactions and connections that run far beyond an inevitable increase in your bottom line.

Yellow Goat's award-winning team will work with you to add significance to a space that is uniquely your own. You will have a product that is more than just a piece of art. It will be strategically designed and engineered to have purpose well beyond the aesthetic and a message that is long-lasting. If you want buzz, your YGD piece will be the one that is photographed, on live social media streams, in Instagram feeds, pinned on Pinterest and it will generate conversations, connections, and increased traffic to your space.

With over 20 years of experience and offices around the world, YGD has the expertise and exposure to analyze your business, understand your message, recognize the users of your space, and apply all of this to create a powerful design tailored specifically for you and your environment. YGD collaborates with Architects, Designers, and Owners to ensure cohesive aesthetic and message based pieces that integrate effortlessly into the larger design and also respect your budget.

Your experience with Yellow Goat will be seamless. We include conceptual and design development, engineering, prototyping, fabrication, shipping, installation, on-site coordination, and more. You have an open invitation to visit the factory, see the process, make any changes to your piece when it's in production, and meet our talented team who value your input.

Your collaboration with Yellow Goat Design will deliver an influential design icon whose performance will result in higher productivity, innovation and creativity, and increased patronage and sales. Find out for yourself why YGD is known as the GOAT (greatest of all time).

Carey Schuster  
President & CEO





What We Create

# LIGHTING SCREENS

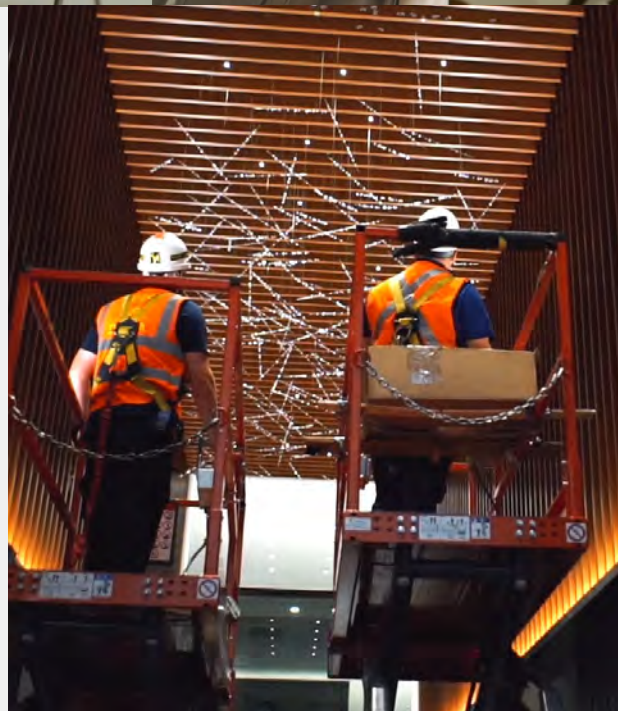
Everything is custom built to order.





## CONCEPT TO INSTALLATION

The Yellow Goat Design experience is all-encompassing. We will take you from sketch to final product and collaborate with you at every phase of the design process. Designers and architects consider us a part of their project team and include us in the early stages of schematic and design development. We design, draw, detail, and develop visuals to illustrate exactly what the product will look like in the space. We join conference calls, travel to in-person ownership meetings, coordinate with the GC and host factory tours. You need it? We've GOAT it.





**Nick Lesko**  
CEO



**Carey Schuster**  
President & CEO



**Nicola Casale**  
Senior Vice President



**Conrad Johnsson**  
Creative Director



**Mike Collins**  
Operations Manager

## GET TO KNOW YOUR GOATS

As an extension of your design team, YGD will give you award-winning interior designers, industrial designers, product designers, engineers, graphic designers, expert craftsman, fabricators and artists who will make your dream a reality. Trained under the direction of founder and design director Jerzy Lesko, designers are required to work on the production floor for six months prior to designing for Yellow Goat. This unique experience allows our team to truly understand and appreciate the materials resulting in innovative one-of-a-kind designs, unparalleled value-engineering options and easy to install solutions. We don't do what everyone else is doing. We design and fabricate pieces that have meaning, engage users, communicate stories, and increase bottom lines.



**Jerzy Lesko**  
Founder



**Jennifer Abbott**  
Design Studio Director



**Monica Blair-Smith**  
Senior Design Associate



**Kathy Chisholm**  
Design Associate



**Laura Kummer**  
Design Associate



**Baylee Smith**  
Jr Design + Marketing Associate



**Kristina Albu**  
Designer



**Kohsuke Ban**  
Project Coordinator/Designer



**Robert Dickson-Bogie**  
Designer

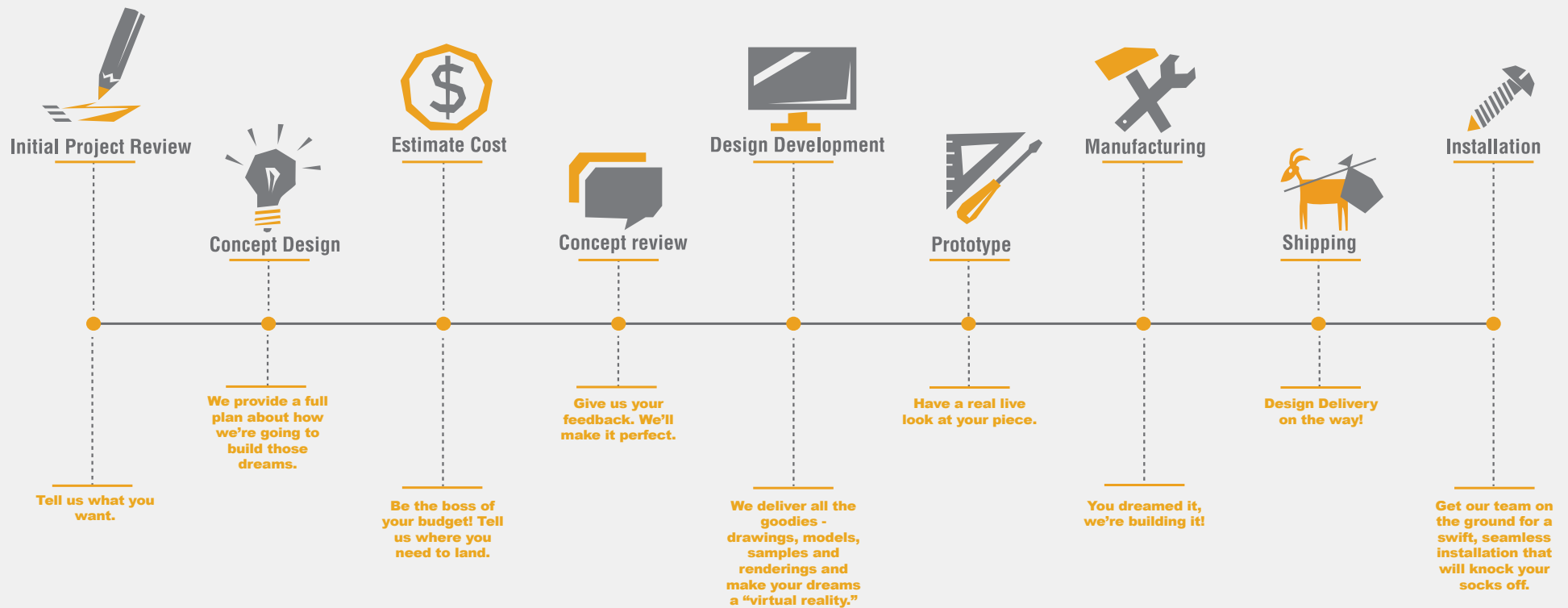


**Mark Collins**  
Production Manager



**Michelle Brown**  
Senior Project Manager

# PROCESS



# FAQ's

## What are your lead times?

**2-3 weeks:** Initial Shop Drawing package

**12-16 weeks:** Fabrication for standard products\*

\*Expediting Options Available Based on Availability

## Where do you fabricate?

Cambridge, Ontario - Canada

## Can I customize anything?

Sure can! Everything we do is custom and built to order. Want to specify per the website? No prob! However, it's not sitting on a shelf and will still be built just for you (standard lead times apply).

## What are your design fees?

We offer complimentary deliverables based on project parameters.

## Do you install the product?

We design, fabricate & install (jack of all trades)!

## How about pricing?

It's all across the board and can range from \$1k upwards. Have a budget? We'll build to it. Over budget? We can VE it. Need a ballpark? Email us!

## Are your products UL listed?

All of our designs are built using UL components. The final assembled product is then certified in our factory and meets all UL requirements. The fixture comes with a sticker of certification as well as all paperwork that is required in order to fully pass any electrical inspections once it's installed.





# PROJECT(ING) FOR THE FUTURE.

# HOSPITALITY

## 1) Puttshack

Location | Boston, MA  
Design Firm | Puttshack  
Product | Custom Light Fixture



1

## 2) Four Seasons Doha

Location | Doha, Qatar  
Design Firm | Sabban Interiors  
Product | Cirrus Java



2

## 3) Radisson Hotel

Location | Green Bay, WI  
Design Firm | DLR  
Product | Custom Northern Lights



3

## 4) Waldorf Astoria Buckhead

Location | Atlanta, GA  
Design Firm | BHDM  
Product | Custom Fixture



4

CUSTOM BOAT HULL  
**H**YATT CENTRIC LAS OLAS  
SIMEONE DEARY | KTG  
FORT LAUDERDALE, FL

26° 07' 08" N

80° 08' 31" W



# WORKPLACE

## 1) Confidential Project

Location | Hollywood, CA  
Design Firm | Gensler  
Product | Custom Light Fixture

## 2) Intuitive Surgical

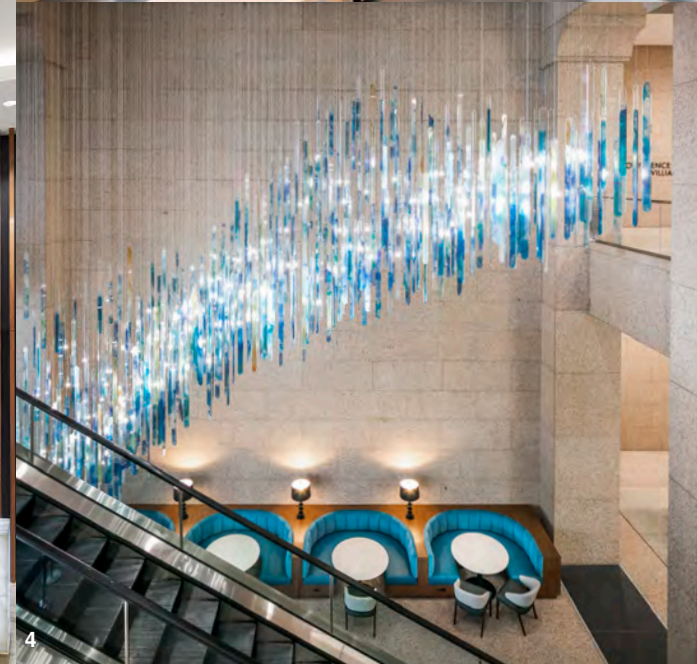
Location | Sunnyvale, CA  
Design Firm | RMW  
Product | Custom Tailfeathers and Branches

## 3) Oak X Rush

Location | Chicago, IL  
Design Firm | OKW Architects  
Product | Sensu

## 4) Williams Tower

Location | Houston, TX  
Design Firm | Ziegler Cooper  
Product | Custom Floe





CUSTOM SCREEN  
UBER RMW ARCHITECTS  
SAN FRANCISCO, CA

# MULTI-RESIDENTIAL



1



2

## 1) Modera Sedici

Location | Washington, DC  
Design Firm | DCS Design  
Product | 200 Drop Pendant

## 2) 11YV Condos

Location | Toronto, CAN  
Design Firm | Cecconi Simone  
Product | Custom Design

## 3) 365 Nicollet

Location | Minneapolis, MN  
Design Firm | Opus Group  
Product | Custom Triangles

## 4) The Banks by Bozzuto

Location | Washington, DC  
Design Firm | Studios Architecture  
Product | Offset



3



4



**GATTACA**  
**ART HOUSE SAWYER YARDS**  
MP STUDIO DESIGN  
HOUSTON, TX



# RETAIL AND SHOPPING CENTER

## 1) Neiman Marcus

Location | Westchester, NY  
Design Firm | Nelson  
Product | Shooting Stars

## 2) Westfield Garden State Plaza

Location | Paramus, NJ  
Design Firm | Westfield  
Product | Flick

## 3) Target

Location | Las Vegas, NV  
Design Firm | Target Corporate Design  
Product | Bombe

## 4) Sephora

Location | Corte Madera, CA  
Design Firm | Sephora  
Product | Custom Logo Fixture





THE NEST  
MACARON BY PATISSE  
CONTOUR INTERIOR DESIGN  
HOUSTON, TX

# HEALTH AND EDUCATION

## 1) Cedars-Sinai Cancer Center

Location | Los Angeles, CA

Design Firm | HGA

Product | Bagels

## 2) UMN - Institute of Childhood Dev

Location | Minneapolis, MN

Design Firm | RSP Architects

Product | Fragmented Illusion

## 3) Museum of the Dog, AKC

Location | New York, NY

Design Firm | Gensler

Product | Custom Sculpture

## 4) Arkansas Heart Hospital

Location | Bryant, AR

Design Firm | WDD Architects

Product | Custom Screen





**CUSTOM FIXTURE**  
**CLOVIS COMMUNITY HEALTH CENTER**  
HMC ARCHITECTS  
CLOVIS, CA

REGISTRATION

RECEPTION

# CASINO

## 1) Live! Stadium Casino Westmoreland

Location | Pittsburgh, PA

Design Firm | Klai Juba Wald Architects

Product | Bagels

## 2) Planet Hollywood Axis Theater

Location | Las Vegas, NV

Design Firm | Gensler

Product | Custom Fixture

## 3) Agua Caliente Casino

Location | Cathedral City, CA

Design Firm | Allen+Philip Partners

Product | Karma

## 4) Fuhu Zouk

Location | Las Vegas, NV

Design Firm | iCrave

Product | Custom Fixture





# ARBOREAL MGM ARIA CASINO

MGM RESORTS INTERNATIONAL  
LAS VEGAS, NV

REGISTRATION 2



# A HISTORY OF HAPPY CLIENTS

# TESTIMONIALS

“Working with YGD was seamless. Their products are high quality and stunning. Thanks YGD for the showcase piece!”

Matthew Thomson, Development – AMLI Residential

“I had a conversation with the GC that oversaw the install, he was very impressed with the templates, tools, and instructions that YGD provided, not something you often hear about custom decorative details.”

Norman Roberts, VP – FRCH

“YGD is an absolute pleasure to work with, and your prompt follow-up and customer service is much appreciated! We love your product and your support is FANTASTIC!”

Megan Van Beck, Interior Designer, BKV Group

“Our light fixture looks beautiful in the property. Everyone loves it. The owners also mentioned how easy it was to install.”

Sharmista Mitra-Kelly, Interior Designer – JCJ Architecture

“I wanted to thank you for your efforts on the BMS sculpture. I talked to Vince (BMS project manager) and he said he’s never worked with such a clean and considerate construction crew. [Our] photos are creating a lot of buzz here at Gensler and all the feedback from BMS is so positive!..I learned a lot from this process. Thank you from the whole Gensler team for seeing this through, it looks amazing!”

Megan Sanchez, Interior Designer – Gensler

“The custom chandelier was installed and looks beautiful! Thank you for your efforts to maintain continuous communication with our team and expedite the shipment of the fixture. We appreciate your working with us to ensure a successful installation.”

Lisa Moore, Interior Designer – dPOP! Design

“From start to finish, Yellow Goat exceeded expectations on helping us create unique fixtures for our project and producing multiple solutions for any hiccup we ran into

along the way. The fixtures are breathtaking, and the quality of the product was outstanding. Thank you to the entire team for your collaboration on this project!”

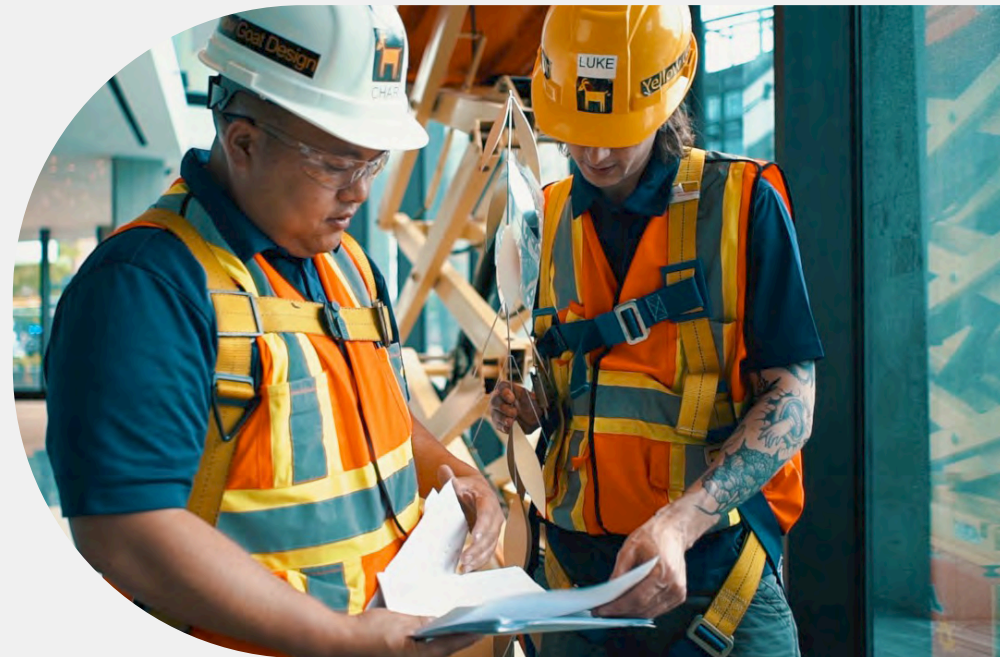
Larissa Fedoroff, DBI – We Do Office

“The packaging is some of the best I have seen for light fixtures and we found no visible damage during shipping.”

John Wetterlund, Project Manager – Olympiatech

“We do our best as Architects and Interior Designers to create spaces but to have a consultant that we work with [like] Yellow Goat has provided expertise, [and] design ingenuity, that has rally created and elevated what we do to a much higher level.”

Steve Worthington, Design Principal – RMW



# SELECT ACCOLADES



**Sephora Robson Street**  
Sephora  
Vancouver, British Columbia

**Hotel X**  
Stephen B Jacobs  
Toronto, Ontario, Canada

**University of Toronto**  
Gensler  
Toronto, Ontario, Canada

**Bristol Myers Squibb**  
Gensler  
Lawrenceville, NJ

**Marriott Cayman Island**  
EDG Architecture + Design  
Grand Cayman, Cayman Islands

**Sandals Resort**  
Hospitality Purveyors  
Antigua, Bahamas, Grenada, St. Lucia & Jamaica locations

**Hyatt Centric Las Olas**  
Simeone Deary  
Las Olas, FL

**Wind Creek Casino**  
Wind Creek  
Atmore, AL

**Rouse Properties Bel Air Shopping Mall**  
The Lighting Practice  
Mobile, AL

**Macerich Scottsdale Fashion Square**  
Macerich  
Scottsdale, AZ

**Fairmont Scottsdale**  
White Space Interiors  
Scottsdale, AZ

**American Airlines Lounge**  
American Airlines  
Phoenix, AZ

**2020 North Central**  
Gensler  
Phoenix, AZ

**Westfield Topanga**  
Westfield  
Los Angeles, CA

**Marriott Marquis San Diego**  
EDG Architecture + Design  
San Diego, CA

**Grand Hyatt San Francisco**  
CCS Architecture  
San Francisco, CA

**University of California San Diego**  
Syska Hennessy Group  
San Diego, CA

**Sephora Beverly Drive**  
Sephora  
Beverly Hills, CA

**Simon Del Amo Shopping Mall**  
5+ Design  
Torrance, CA

**Westfield Fashion Square**  
Westfield  
Sherman Oaks, LA

**University of Southern California**  
Neiman & Company  
Los Angeles, CA

**Grand Hyatt Manchester**  
ForrestPerkins  
San Diego, CA

**Hyatt Regency Burlingame**  
EDG Architecture + Design  
Burlingame, CA

**Perkins Coie Law Firm**  
Studios Architecture  
San Francisco, CA

**LAX Terminal 1**  
Westfield  
Los Angeles, CA

**Google**  
Lightology  
Sunnyvale, CA

**Lincoln Experience Center**  
CityScape Architecture  
Newport Beach, CA

**Shreve & Co.**  
Lochte Architectural Group  
San Francisco, CA

**Uber HQ**  
Assembly  
San Francisco, CA

**Agua Caliente Casino**  
JCJ Architecture  
Rancho Mirage, CA

**City National Plaza**  
Gensler  
Los Angeles, CA

**Hilton Beverly Hills Golden Globes**  
Tom Ford  
Beverly Hills, CA

**Hyatt Place Pasadena**  
Cunningham Group  
Pasadena, CA

**Sycuan Hotel and Casino**  
HBG Design  
San Diego, CA

**Cedars Sinai Los Angeles**  
HLB Lighting  
Los Angeles, CA

**The Jacquard**  
Autograph Collection, Stonebridge  
Companies, Denver, CO

**Hyatt Regency Denver**  
EDG Architecture + Design  
Denver, CO

**Bayhealth**  
CannonDesign  
Milford, DE

**United States State Department**  
US State Department Design  
Washington, DC

**Del Frisco's Steakhouse**  
The Johnson Studio  
Washington, DC

**Samsung HQ**  
HLW  
Dallas, TX

**Army Navy Club**  
OTJ Architects  
Washington, DC

**WTOP Radio Station**  
Gensler  
Washington, DC

**Ritz-Carlton Sarasota**  
EDG Architecture + Design  
Sarasota, FL

**Starbucks Fisherman's Wharf**  
Starbucks  
Jupiter, FL

**Loews Miami**  
Simeone Deary Design Group  
Miami, FL

**Conrad Hotel**  
Interiors by Steven G  
Miami, FL

**Florida Hospital for Women**  
VOA  
Orlando, FL

**American Kennel Club**  
Gensler  
New York, NY



# LONG STORY SHORT

## We're in it to Win it

Yellow Goat Design has been creating award-winning designs for the hospitality, corporate, retail, healthcare, aviation, multi-residential, and education markets for over 20 years. You'll be talking to the same people and you'll be seeing the same faces from rendering to prototype to installation. We have designers and fabricators spread around the globe and someone is available 24/7 to meet your needs.

## Expectations Elevated

You're not here for the everyday and working with YGD won't be an everyday experience. Our designs and process (and our designers) are unique, remarkable, and totally jaw dropping in execution. Our in house team comes with a hefty background in design (both as designers and fabricators), engineering, and fabrication. Our designs are award winning and are only the stepping stone for your imagination. The YGD experience is one of collaboration and elevated design standards.

## Materials Matter

From lighting to screens to sculptural art, we source materials that break the mold. A wide range of options from metal, acrylic, wood and more offer endless possibilities to make a custom piece unlike any other. Need something we don't have...just let us know and we'll hunt it down for you. Need something you didn't know existed? You've come to the right place. We'll build that dream. We are the GOAT, after all.

## Contact Information

W | [www.yellowgoatdesign.com](http://www.yellowgoatdesign.com)  
E | [sales@yellowgoatdesign.com](mailto:sales@yellowgoatdesign.com)  
P | 610.431.2512





# WE DESIGN COOL STUFF.

Yellow Goat Design has been creating award-winning designs for the hospitality, corporate, retail, healthcare, aviation, multi-residential, and education markets for over 20 years. We pride ourselves on offering...

**AWARD-WINNING** LIGHTING, SCREENS & SCULPTURES

**Check out more cool stuff at [www.yellowgoatdesign.com](http://www.yellowgoatdesign.com)**

**Contact us at [sales@yellowgoatdesign.com](mailto:sales@yellowgoatdesign.com) | 610.431.2512**